



Author Kirby Rosplock, Featured Speaker at Financial Research Associates' Family Office Conference, June 5-6 in New York City

Jupiter, Fla – May 22, 2014 - Traveling worldwide in 2014 on her quest to educate and demystify the concept of the family office, researcher and wealth advisor [Kirby Rosplock, PhD](#) has gained the attention of experienced financial advisors as well as new creators of wealth in the U.S., Asia and throughout the world.

Within 60 days of releasing Rosplock's book in late February 2014, *The Complete Family Office Handbook – A Guide for Affluent Families and the Advisors Who Serve Them*, Wiley/Bloomberg announced a second printing of her book in time for the June 5-6th Financial Research Associates' New York conference, "[Sustainable Family Office Operations and Management](#)" at The Princeton Club.

A research expert in multi-office and single family office practices, fourth generation business

owner, and board member of her family's foundation, Dr. Rosplock will present research findings on sustainable pathways and practices for generational wealth on June 6th at the FRA conference.

"We are delighted to have Dr. Kirby Rosplock speak to our attendees. She provides a professional perspective that resonates with her family office peers as well as family members, who have experienced similar circumstances in looking to build and preserve their own family's wealth across generations," said Ellen Wofford, COO, of Financial Research Associates.

Rosplock, along with other members of the speaking faculty, will go in-depth with conference attendees, revealing detailed solutions to family office opportunities and problems. Advisors and family members will learn how to benchmark office operations and procedures, hire talent, gauge performance, discover due diligence metrics, explore performance audiences, outsourcing, investment reporting, succession planning and more.

Rosplock will speak on Friday, June 6th, from 2:15 to 3 p.m. on Change Management Practices in the Family Office: Policies and Procedures for Smooth Transitions:

- Bylaws for family members
- Preparing your advisors to work with the next generation
- What to do when succession planning hits a snag?
- Does the change in leadership mean a change of staff as well?
- The impact of a growing family on the sustainability of the office

[Family Office Operations and Management](#) takes a hands-on approach to developing a new blueprint for generational wealth. For more information about attending this conference, contact Whitney Betts at 704-341-2445 or wbetts@frallc.com.

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